

Microsoft 4Afrika - Overview



Our Framework



Enablers

INNOVATION

Smart applications,
for Africa,
by Africans

WORLD-CLASS SKILLS

World-class skills for
employability &
entrepreneurship

AFFORDABLE ACCESS

Devices for
consumers and
relevant web services
for SMEs

Deliverables



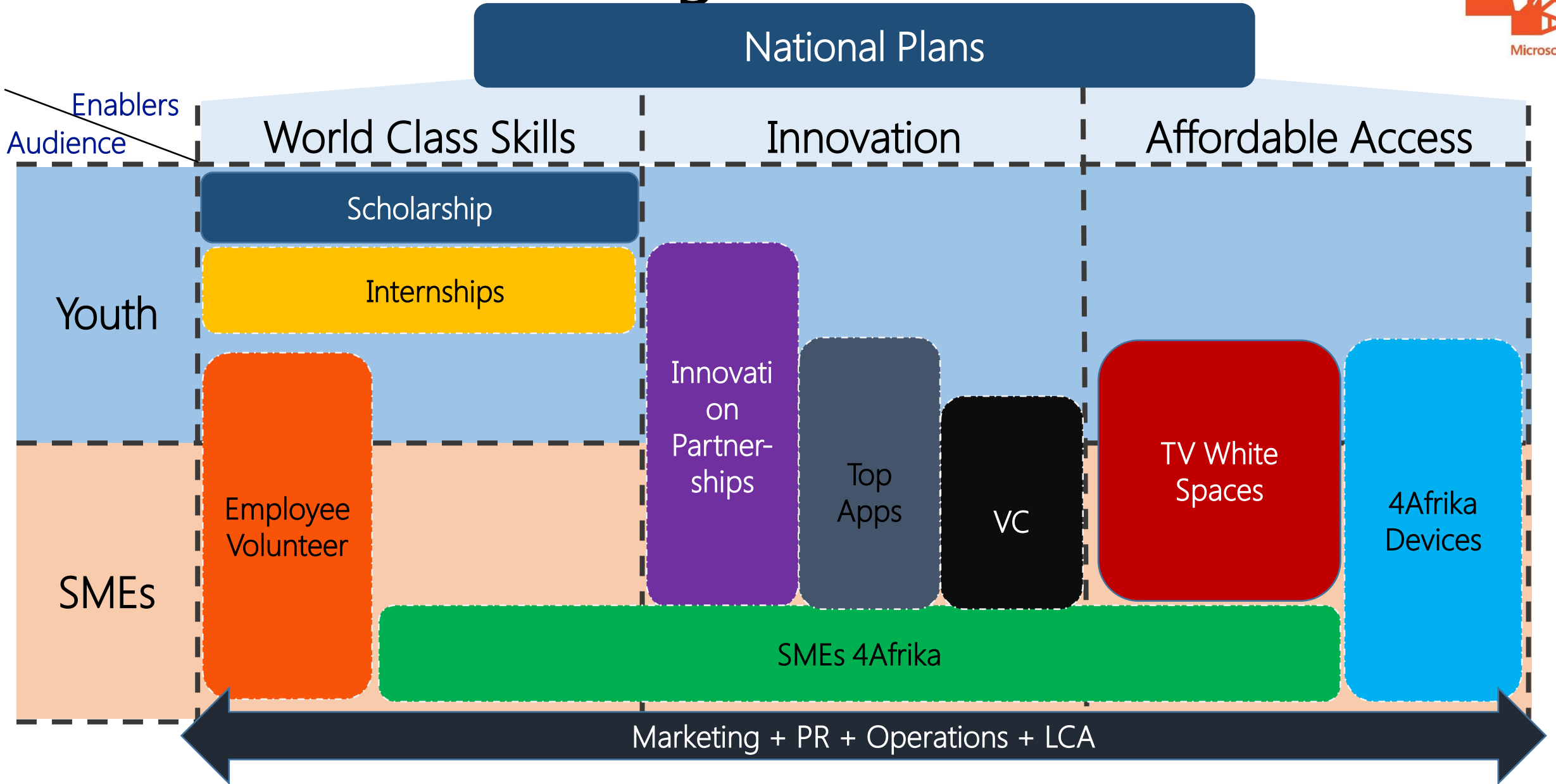
Outcomes

GROW
BUSINESS

CAPTURE
HEARTS & MINDS

WIN
MARKET SHARE

What we are focusing on for FY14





Microsoft