



ICC Czech Republic Philippine territorial conference

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Jiří Štichauer

Hledáme společně nová partnerství
Together we are looking for new business partners

Philippine facts

- 7.107 islands = 7.107 potential markets
- **ASEAN FDI inflows-second lowest after Cambodia**
- ASEAN-export of agricultural products-lowest from Phil
- **Share of agricultural exp.to total exp.-10% [2012]**
- Agricultural imports [2012] – 8,1 bil. USD
- **2/3 of milk imported**
- local production of milk products less then 1% of total consumption
- **Electricity prices-huge limit for FDI**
- Gov. commitment to install 1.000 MW/year in next 15 years - 2,25 bil. USD/year
- **Total consumption of pure alcohol is 3,75 l/person older then 15 years. Increasing app. 10%/year**
- Famous inventions

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Areas for potential cooperation

Agriculture

- Dairy cattle- milk production per head is very low
 - Feeding and management
- **Export of milk products from CZ**
 - Huge imports of milk powder to Phil
- Import to CZ of agri. products
- **Planned increase of milk product's consumption**
- Cooperation of research institutes/universities

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Areas for potential cooperation

- Energy sector
 - Technology for power plants
 - Generators
 - Renewable Energy projects
- Disaster management and early warning system
- Student exchanges
- Tourism

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Chamber activities

- INGO II – research project
- **Cooperation between parliament groups**
- Cooperation between universities
- **Business matching**
- Coordination of chamber activities with Embassies
- **Seminars**
- Data Gathering
- **Charity projects**

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THANK YOU FOR YOUR ATTENTION

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