

6TH ICC ™ INTERNATIONAL MEDIATION CONFERENCE

10 November 2015

PARTNERSHIP OPPORTUNITIES

Where: ICC Headquarters, Paris

Who: In-house counsel, members of corporate management, dispute resolution practitioners and attorneys in law firms

What: The ICC International Mediation Conference is one of the most renowned events in the field of mediation worldwide. Combining in-depth discussions and world class speakers with dynamic formats, they attract participants from around the world

- Unique international forum for users of commercial mediation
- Around 100 participants
- Presentation of techniques for effective and efficient conflict management
- Arena to explore dispute avoidance and early conflict resolution
- Programme tailored to the interests and needs of in-house counsel and management representatives
- Worldwide media coverage in print as well as online in websites, newsletters and influential ADR blogs
- The Conference is also presented in this video*

“ The ICC International Mediation Conference is the foremost annual forum on the global mediation calendar that addresses the practical needs of international users in negotiated dispute resolution. Designed and delivered by users for users, it’s inspiring, thought-provoking and unmissable. ”

— Michael Leathes,
Former Head of Intellectual Property,
British American Tobacco

“ The annual ICC Mediation Conference offers everything a sponsor can hope for: great visibility, a good programme covering commercially relevant topics, excellent speakers, an interactive format, participation of a large number of in-house counsel, an international audience and very good opportunities to network and socialise. We were delighted to be part of this top-notch event. ”

— Joseph Tirado, Winston & Strawn LLP,
United Kingdom





Why partner with ICC?

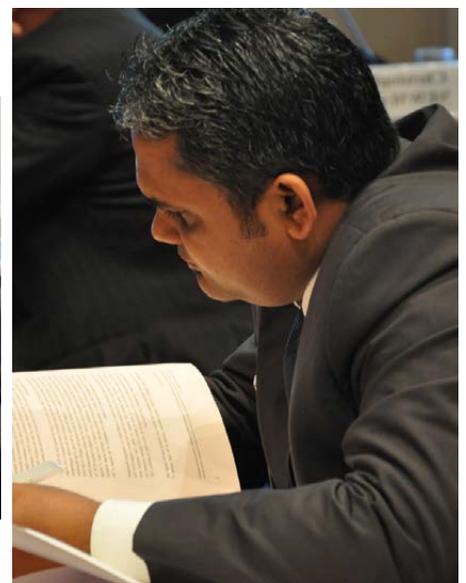
- Increase visibility within the international dispute resolution community
- Enhance corporate image by aligning your brand with ICC's dispute resolution work
- Create closer links with ICC
- Receive wider recognition as a supporter of efficient ADR mechanisms
- Make contact with stars of today's and tomorrow's dispute resolution arena
- Enjoy greater business development, networking and recruitment possibilities

We invite law firms, corporations and other organizations to partner with ICC and to become involved in ICC's 2015 mediation events. Already supported by many of the world's leading law firms and multinational enterprises, there is no doubt that ICC's 2015 mediation events are valuable platforms for international visibility and the "place to be seen" for practitioners and users of ADR internationally.

ICC offers a variety of sponsorship options including media partnerships. You may choose to sponsor any one of our events or combination of several events to maximize visibility and meet your specific marketing objectives. All partnership agreements are executed on a first-come, first-served basis.

Significant online presentation

- During the past year ICC Mediation grew by 40% on Facebook and now has more than 4,200 followers – and their number is rising
- ICC Mediation social media can increase web traffic by 600 visits during events
- We have more than 1,000 followers on Twitter
- The event is promoted internationally by a wide range of media partners



Sponsorship Benefits

Benefits depend on level of sponsorship.

	Headline €10000 (Exclusive)	Platinum €8000	Gold €6000	Silver €4000	Bronze €2000
Advertisement					
Welcome remarks	✓				
Promotional article in event brochure	2 pages	1 ½ pages	1 page	½ page	100 words
“Webstory” on ADR website, announcing sponsor support*	✓	✓			
Exhibition table at ICC	✓	✓	Shared table	Shared table	
Logo on front side of participant brochure	✓	✓			
Logo printed on front side of participant badges	✓				
Banner inside Conference room	✓				
Banner in registration area	✓	✓			
Promotional material in participant bags	✓	✓	✓	✓	
Sponsor identified as “X- Level-sponsor” of the Conference	✓	✓	✓	✓	✓
Sponsor support publicized by ICC through event social media	✓	✓	✓	✓	✓
Logo on ICC website	✓	✓	✓	✓	✓
Logo on reverse side of participant badges	✓	✓	✓	✓	✓
Logo on room screensaver	✓	✓	✓	✓	✓
Logo on Conference programme *	On front cover	✓	✓	✓	✓
Participation					
Special codes for reduced registration for clients	unlimited	unlimited	4	3	1
Complementary registration	2	1	1		
* Published before the Conference					

You may also contribute to a particular event and receive recognition at the Conference, in the remarks during the Conference and in the programme:

- Dinner reception for speakers
- Conference lunch
- Morning or afternoon coffee break
- Cocktail reception

Sponsors are able to contribute further materials featuring their logo and ICC logo such as: Participant bags / pens / USB keys / notebooks / umbrellas and more.

Combined Sponsorship packages for several ICC Mediation Events

In order to increase your visibility at several ICC Mediation Events, consider sponsoring the 2016 ICC Mediation Week as well. We offer different levels with various benefits for each event and a 10% price reduction on each component of your combined package.

Example: Mediation Week Gold € 8,000 (-10%) + Conference Silver € 4,000 (-10%)
= € 10,800 (instead of € 12,000)

Media Partnerships

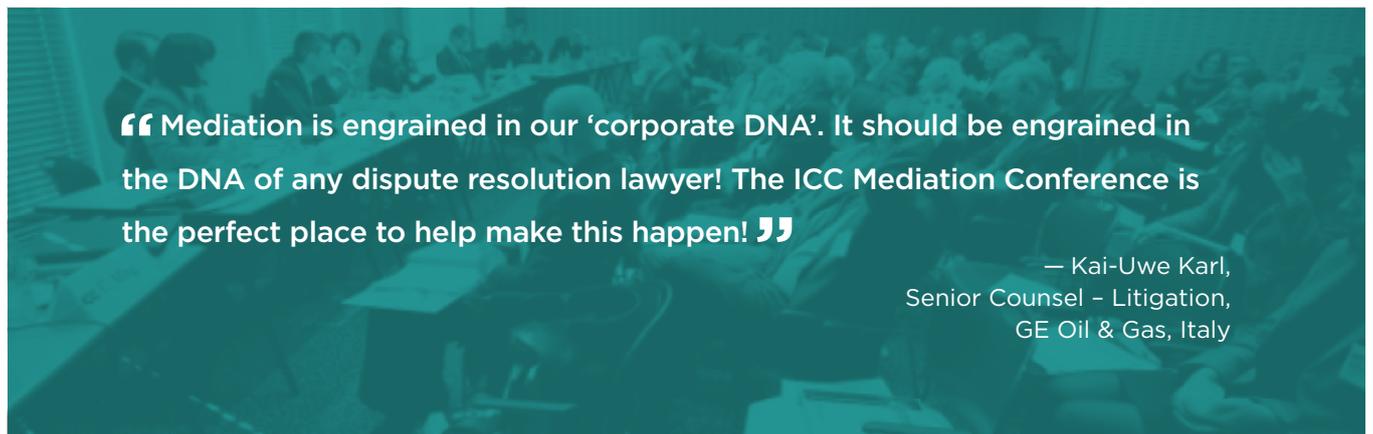
Media partnerships are based on barter agreements and cross promotion.

What we can offer...	What you can offer...
Your publications distributed during the event(s)	Distribution of our promotional materials at your event(s)
Distribution of promotional material in participant bags	Our logo on your website with link to event (s) presentation
Your logo identified as Media Partner on the ICC website and in social media	E-mail blasts to your subscriber list promoting the event(s)
Partnership announcement through social media	Our event announcements through your social media
Shared exhibition table to display promotional material	Announcement article of our event(s)
And more based on a customized agreement...	And more based on a customized agreement...

Contact us to take advantage of this unique marketing opportunity

These possibilities are only illustrative. We would be delighted to customize our packages to meet your specific marketing objectives.

Should you be interested in any of the above-mentioned opportunities, please contact:
Sara Debenedetti, Project Manager at sara.debenedetti@iccwbo.org or by telephone:
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